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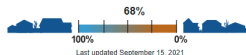


Program Updates

Welcome to the first issue of the SRP ENERGY STAR Homes Insider! The SRP ENERGY STAR Homes Program team will send out this quarterly newsletter to help keep builders and raters up to date on program changes, requirements and benefits. We know you are busy, so we hope this newsletter will provide quick reminders on offers and/or deadlines that may be coming your way.

When SRP's new fiscal year started on May 1, 2021, we announced two changes that will go into effect on Nov. 1, 2021. First, all homes must have 90% LED lighting and this must be demonstrated in your submittal to SRP. Please check with your rater to make sure this has been updated on your submittals for incentive. Second, all homes must have ENERGY STAR certified appliances if installed by the builder, including the dishwasher, refrigerator, clothes washer and dryer. Any home submittals without these two updates will not be accepted after Oct. 31, 2021.

Rebate Funds Available



The program's fiscal year is from May 1, 2021, through April 30, 2022. Builders earn performance incentives by improving energy efficiency on each home at \$ 12 per kWh. Incentives are determined by the home's total estimated annual kWh savings as compared to a code-built home. The builder's rater shall determine the kWh savings using Exxoltrape software. SRP will pay incentives for eligible homes on a first-come, first-served basis until all incentive funding has been depleted for the fiscal year. Currently, the SRP ENERGY STAR Homes Program has 68% of the rebate funding available.

Builders may earn an additional incentive of \$300 per home for Electric Vehicle-Ready homes.

Builder/Rater Spotlight

Fulton Homes has been one of Arizona's top builders for over 40 years. In the last years, many advancements have been made in new home construction practices and energy efficiency. Using these technologies along with the U.S.



Environmental Protection Agency's ENERGY STAR, Indoor airPLUS and WaterSense programs, Fulton Homes is proud to be building some of the most energy efficient homes in the Valley. We don't just demonstrate a strong commitment to energy efficient, healthier homes we build neighborhoods and communities that stand the test of time.



Announcements

This season, make sure fall is the only thing that's in the air.

Join us Oct. 19 at 3:00 p.m. for our next Builder Webinar: SRP ENERGY STAR® Homes - Indoor Air Quality

During this helpful presentation, we'll review potential indoor air-quality risks and look at new construction features that help protect new homes from moisture, mold, chemicals and other airborne pollutants.

We'll also review Indoor airPLUS, a voluntary Environmental Protection Agency program for new homebuilders looking to construct homes that deliver improved indoor air quality.

Now that more homebuyers are putting pure and healthier indoor air quality at the top of their list, this topic is as timely as it is important.

[Register for this Zoom presentation.](#)

Trade Ally Portal

Don't forget to visit the SRP Trade Ally Portal at tradeally.srpnet.com! Our goal with this website is to provide our builders and raters with one central portal where they can access everything needed to actively participate in the SRP ENERGY STAR Homes Program. The website is interactive and gives improved access to download program documents, process rebates and print program marketing materials.

Our current and prospective Trade Allies will find useful information about our programs on the About page of our website. Find answers to your most frequently asked questions on the FAQs page, which allows you to select by program or topic. The Join the Team page provides step-by-step information on how to become a Trade Ally. As a Trade Ally, you can also access the Energy Efficiency Learning Center by clicking on the Training tab (see the SRP Energy Learning Center section for additional information). Furthermore, one of the most exciting features of the website for Trade Allies is the Program Resources section. Here, you can access and download program documents, view sample marketing materials and review past newsletters. You are also able to login to our Print on Demand portal to order SRP program flyers when you need them.

We will continually update our content with helpful information, newsletters and announcements. We hope you find the new website an easy place to access program information and resources. Please be on the lookout for an email with your user login credentials. If you have any questions, suggestions, feedback or comments, please email us at energystarhomes@srpnet.com.



SRP Energy Learning Center

Do you need continuing education units (CEUs)? Visit SRP's **Energy Learning Center**! As an SRP builder or rater, you have free access to our Energy Learning Center, an online distance learning portal that offers trainings on sales and marketing, technical topics and program or industry best practices. Many courses can also be used to meet CEU requirements for common industry certifications, including North American Technician Excellence (NATE), Residential Energy Services Network (RESNET) and Building Performance Institute (BPI). All courses eligible for CEUs have a short exam and require an 80% or higher score to pass. Once you click on Catalog, you can filter courses under the CEU Accredited category. Examples of CEU accredited sales and marketing courses include:

- Master Marketing
- Master Customer Service
- Customer Personality Types

You are also able to view recorded webinars, demonstrations and other program-related training materials. If you don't already have credentials for the Learning Center, please contact sandi.anama@icf.com.

Meet the Program Team

Kim Elliott is ICF's program manager for the SRP ENERGY STAR Homes Program. Kim is responsible for managing the flow of rebate applications as they are submitted to the program, confirming the accuracy of the submissions, and coordinating the payments to participating builders. He is the primary point of contact for builders and raters for any questions about the program, including eligibility and the rebate process itself. Kim has worked in the field of energy efficiency for more than 10 years and has worked for two homebuilders in the Phoenix metro area. Outside of work, Kim enjoys hiking, biking and travel.



Thank you,
The SRP ENERGY STAR Homes Team

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To learn more, visit savewithsrpbiz.com/rebatesenergystar.aspx

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